

1 of 2

1 of 2

Rep Firm
Sales Office (PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

MURDOCK/CAMPAIGN SC=

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	6A-7A	NEWS	:30	\$450.00	10/10-10/12	3	1	3	\$1,350.00	
		Buyline Comment: NEWS										
	2	W-F	7A-8A	NEWS	:30	\$350.00	10/10-10/12	3	1	3	\$1,050.00	
		Buyline Comment: NEWS										
	3	W-F	8A-9A	EARLY SHOW	:30	\$150.00	10/10-10/12	3	1	3	\$450.00	
		Buyline Comment: EARLY SHOW										
	4	SA	6A-9A	DAYBREAK	:30	\$250.00	10/13-10/13	3	1	3	\$750.00	
		Buyline Comment: DAYBREAK										
	5	SU	6A-9A	DAYBREAK	:30	\$200.00	10/14-10/14	2	1	2	\$400.00	
		Buyline Comment: DAYBREAK										
	6	SU	6P-7P	NEWS	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	7	TU	10P-11P	VEGAS	:30	\$2,600.00	10/09-10/09	0	0	0	\$0.00	
		Buyline Comment: VEGAS										
	8	W	9P-10P	CRIMINALMINDS	:30	\$2,500.00	10/10-10/10	1	1	1	\$2,500.00	
		Buyline Comment: CRIMINALMINDS										
	9	SU	1P-430P	COLTS	:30	\$15,000.00	10/14-10/14	1	1	1	\$15,000.00	
		Buyline Comment: COLTS										
	10	F	8P-9P	CSI NY	:30	\$2,600.00	10/12-10/12	1	1	1	\$2,600.00	
		Buyline Comment: CSI NY										

Station	WISH-TV INDIANAPOLIS, IN	Agency	() JAMESTOWN ASSOC.	Rep Firm	() PHILADELPHIA
Advertiser	() MOURDOCK/CAMPAIN		5937 JONES CREEK RD	Sales Office	() KATE BRADY
Product	MOURDOCK/CAMPAIN		BATON ROUGE, LA 70817	Salesperson	
Estimate#			Agency C/P1/P2/E		
Buyer	PATRICIA STERPU		Flight Dates	Salesperson Phone#	215-567-6005
Phone#			10/09/2012 - 10/14/2012	Salesperson FAX#	215-567-5938
Fax#			Hiatus Weeks		

---REPORT TOTALS---

Report Totals: 18 / \$24,500.00

---SALES MONTHLY TOTALS---

Oct 12: 18 / \$24,500.00
 Sales Totals: 18 / \$24,500.00
 Station Totals: 18 / \$24,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$55,657	CABL	0%	WISH	44%	WNDY	0%	WRTV	0%	WTHR	35%
		WTTV	0%	WXIN	20%						

Books null
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: Displaced, 10/09/12-10/14/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06861837													
WISH	POL/Mourdock	Campaig MOURDOCK/C		Tuesday	10-11p	958-11p	:30	10/09/12		Tue Hour 3	\$2,600.00		P2
WISH	POL/Mourdock	Campaig MOURDOCK/C		CBS This Morning	@8	8-9a	:30	10/10/12		CBS This Morning	\$150.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		CBS This Morning	@7a	7-8a	:30	10/10/12		CBS This Morning	\$350.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Wednesday	9-10p	858-10p	:30	10/10/12		Wed Hour 2	\$2,500.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Daybreak	@ 6	558-7a	:30	10/11/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		CBS This Morning	@8	8-9a	:30	10/11/12		CBS This Morning	\$150.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		CBS This Morning	@7a	7-8a	:30	10/11/12		CBS This Morning	\$350.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Daybreak	@ 6	558-7a	:30	10/12/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		CBS This Morning	@8	8-9a	:30	10/12/12		CBS This Morning	\$150.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Daybreak	Saturday	558-9a	:30	10/13/12		Daybreak Saturday	\$250.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Daybreak	Saturday	558-9a	:30	10/13/12		Daybreak Saturday	\$250.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Colts Football		(1:00:00 PM-4:30	:30	10/14/12		Colts Football	\$15,000.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Daybreak	Sunday	558-9a	:30	10/14/12		Daybreak Sunday	\$200.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		Daybreak	Sunday	558-9a	:30	10/14/12		Daybreak Sunday	\$200.00		P3
WISH	POL/Mourdock	Campaig MOURDOCK/C		News 8 Weekend/Sunday		558-7p	:30	10/14/12		News 8 Weekend/S	\$400.00		P3
											\$23,700.00		
											\$23,700.00		

[Filtered by:] [Sorted by: Alt Order #]

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 7/17/12
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I, Patricia Sterpubeing/on behalf of: Richard Mourdock, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the Generalelection to be held on: Novmber 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hoosiers for Richard Mourdock

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephanie L. Mattix

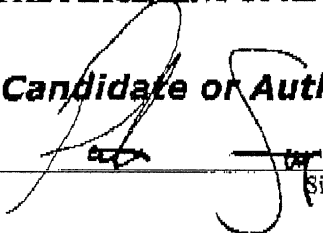
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/12

Date

 Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

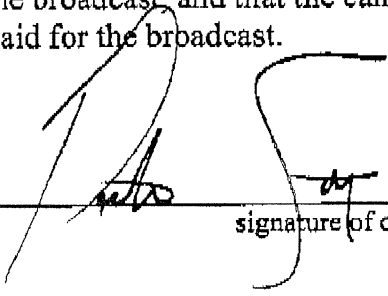
☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast.



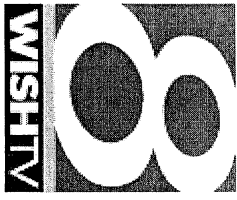
signature of candidate or authorized committeePatricia Sterpu

printed name

7/17/12

date

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road
 Suite 300
 Princeton, NJ 08540
 USA

Advertiser	POL/Mourdock Campaign
Product	MOURDOCK/CAMPAIGN
Estimate Number	

Invoice #	213202-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213202
Alt Order #	06861837
Deal #	
Order Flight	10/09/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

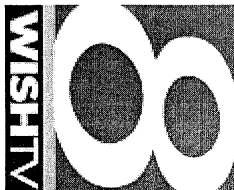
Agency Ref	IN11165/SP1819/AU588*
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	3x	--WTF--				
	WISH			W	10/10/12	:30	6:30 AM	RMSF1006H	\$450.00		1
	WISH			Th	10/11/12	:30	5:59 AM	RMCH1009	\$450.00		1
	WISH			F	10/12/12	:30	6:11 AM	RMCH1009	\$450.00		2
2	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	3x	--WTF--				
	WISH			W	10/10/12	:30	7:59 AM	RMSF1006H	\$350.00		1
	WISH			Th	10/11/12	:30	7:29 AM	RMCH1009	\$350.00		2
	WISH			F	10/12/12	:30	6:59 AM	RMCH1009	\$350.00		3
3	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	3x	--WTF--				
	WISH			W	10/10/12	:30	8:26 AM	RMSF1006H	\$150.00		3
	WISH			Th	10/11/12	:30	8:46 AM	RMCH1009	\$150.00		2
	WISH			F	10/12/12	:30	8:24 AM	RMCH1009	\$150.00		1
4	WISH	Daybreak Saturday	558-9a		10/08/12 to 10/14/12	3x	-----S-				
	WISH			Sa	10/13/12	:30	6:52 AM	RMCH1009	\$250.00		2
	WISH			Sa	10/13/12	:30	7:13 AM	RMCH1009	\$250.00		3
	WISH			Sa	10/13/12	:30	7:39 AM	RMCH1009	\$250.00		1
5	WISH	Daybreak Sunday	558-9a		10/08/12 to 10/14/12	2x	-----S				
	WISH			Su	10/14/12	:30	6:44 AM	RMCH1009	\$200.00		2
	WISH			Su	10/14/12	:30	8:39 AM	RMCH1009	\$200.00		1
6	WISH	News 8 Weekend/Sunday	558-7p		10/08/12 to 10/14/12	1x	-----S				
	WISH			Su	10/14/12	:30	6:21 PM	RMCH1009	\$400.00		1
8	WISH	Wednesday 9-10p	858-10p		10/08/12 to 10/14/12	1x	--W----				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Billing: (317) 923-8888



Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

<u>Gross Total</u>	\$24,500.00
<u>Agency Commission</u>	\$3,675.00
<u>Net Amount Due</u>	\$20,825.00
	<u>Payment Terms 30 Days</u>